

ASSIGNMENT

MASS MEDIA

CLASS XI

Section A – Entrepreneurial Skills

Q1. Define an entrepreneur. Explain any three essential qualities that every successful entrepreneur must possess.

Q2. What is the importance of innovation and risk-taking in entrepreneurship? Illustrate with an example from the media industry.

Section B – Analysis of Films

Q3. What are the key elements involved in analyzing a film? Discuss any three aspects in detail.

Q4. Explain how sound and editing influence the audience's perception of a film. Give an example of a scene from any movie you have studied or watched.

Q5. "Every film is a reflection of society." Justify this statement with suitable examples.